



COLOR Multi Racial Advanced Color Analysis

Mastering the advanced concepts of image consulting

Módulo2

Style
Innovators



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- Introduction
- The history of color analysis

EXERCISES

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- Basic color theory
- The color wheel
- Dimensions of color

EXERCISES

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- Color theory – Color patterns

EXERCISES

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4

- Color timbre

EXERCISES

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- Undertone, intensity and value
- Relative temperature
- Basics of color analysis
- Skin undertone
- Skin intensity
- Muted
- Using your eye swatch

EXERCISES

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- Facial appearance

EXERCISES

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- Cool
- Warm
- Bright
- Soft
- Light
- Dark

EXERCISES

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- Directional color analysis
- Start practicing
- Using your face cards

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- Cool groups
- Cool and clear (aka cool winter)
- Cool and muted (aka cool summer)

EXERCISES

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- Warm groups
- Warm and clear (aka warm spring)
- Warm and muted (aka warm autumn)

EXERCISES



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- Bright groups
- Cool, clear and bright (aka clear winter)
- Warm, clear and bright (aka clear spring)

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- Soft groups
- Warm, muted and soft (aka soft autumn)
- Cool, muted and soft (aka soft summer)

EXERCISES

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- Light groups
- Cool, muted and light (aka light summer)
- Warm, clear and light (aka light spring)

EXERCISES

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- Dark groups
- Cool, clear and dark (aka deep winter)
- Suggested colors for dying hair: warm, muted and dark (aka deep autumn)

EXERCISES

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- Comparison of color groups
- Common color confusions

EXERCISES

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- African skin tones
- Key differences in analysis

EXERCISES

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- Asian continent
- Directional color continuum: Asian

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- How to drape a client
- What to look for when draping
- using your drapes

EXERCISES

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- How to drape using direction boards
- How to drape a client

EXERCISES



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- Enhancers & intensifiers
- Skin intensifiers
- Signature colors

EXERCISES

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- Swatch details

EXERCISES

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- How to bend the rules of color
- Strategies
- how to wear black
- Strategies
- Black and white combinations
- Look at these images

EXERCISES

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- Clothing color strategies
- How to wear low contrast
- Color context
- Universal colors
- Color harmony
- Color contrast
- Color and body shape
- Clothing color strategies

EXERCISES

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- Effects of fabric on color
- Fibre
- Natural fibres
- Nan-made fibres
- Texture
- Surface
- Texture, color and mood

EXERCISES

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- Color contrast and values for your client

EXERCISES

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- How coloring changes with age

EXERCISES

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- Makeovers
- A basic make-up application
- Hair and eye make-overs

EXERCISES



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- Color personality
- Cool and clear
- Cool and muted
- Warm and clear
- Warm and muted
- Strengths
- Weaknesses

EXERCISES

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- The effect and impact of color
- Yellow
- Yellow green
- Green
- Blue-green and Green-blue
- Blue
- Violet
- Red-brown
- Brown
- Red
- Pink
- Orange
- Black
- White

EXERCISES

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- Colors for every occasion

EXERCISES

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- Consultations 1:1
- One-on-one
- Consulting 1:1 with a man

EXERCISES

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- Consultations group and seminars
- Group consultation procedure
- Color seminars
- Standard 30 to 45 minute seminar

EXERCISES

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- Face shape
- Oval
- Rectangle
- Oblong
- Round
- Triangle and pear
- Square
- Diamond
- Heart and inverted triangle

EXERCISES

POST COURSE ASSIGNMENTS

- Requirements
- Sample evaluation sheet



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